

**Remit Address:**

**KDFW**  
**P.O. Box 844824**  
**Dallas, TX 75284-4824**  
**Main: (214) 720-4444**  
**Billing: (214) 720-3210**

# INVOICE

Advertiser	M Shelton / TX / State Senate
Product	10/31
Estimate Number	10/31

<b>Invoice #</b>	<b>142605-1</b>
Invoice Date	11/25/12
Invoice Month	November 2012
Invoice Period	10/29/12 - 10/31/12

Station	KDFW
Account Executive	Dallas House Account
Sales Office	Dallas-Local
Sales Region	Local

Order #	142605
Alt Order #	Shelton / State Senate / T
Deal #	
Order Flight	10/31/12 - 10/31/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

**Billing Address:**

**Eppstein Group, The**  
**Attention: Accounts Payable**  
**4055 International Plaza**  
**Suite 600**  
**Fort Worth, TX 76109**

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	KDFW	Good Day 7a-9a	7a-730a								
		Candidate Discount									
				10/29/12 to 11/04/12	1x	--W----					
	KDFW			W	10/31/12	:30	7:12 AM	MSTV120330H	\$900.00		1
2	KDFW	M-F 9a-10a	9a-10a								
		Candidate Discount									
				10/29/12 to 11/04/12	1x	--W----					
	KDFW			W	10/31/12	:30	9:20 AM	MSTV120230H	\$540.00		1
3	KDFW	M-F Fox News @ Noon	12p-1230p								
		Candidate Discount									
				10/29/12 to 11/04/12	1x	--W----					
	KDFW			W	10/31/12	:30	12:15 PM	MSTV120330H	\$360.00		1
4	KDFW	M-F 4p-5p	4p-5p								
		Immediately Preemptible									
				10/29/12 to 11/04/12	1x	--W----					
	KDFW			W	10/31/12	:30	4:41 PM	MSTV120530H	\$400.00		1
5	KDFW	M-F Prime Access	630p-7p								
		Immediately Preemptible									
				10/29/12 to 11/04/12	1x	--W----					
	KDFW			W	10/31/12	:30	6:41 PM	MSTV120330H	\$1,000.00		1
6	KDFW	M-F 1030p-11p	1030p-11p								
		Immediately Preemptible									
				10/29/12 to 11/04/12	1x	--W----					
	KDFW			W	10/31/12	:30	10:59 PM	MSTV120530H	\$700.00		1
7	KDFW	Good Day 6a	6a-630a								
		Candidate Discount									
				10/29/12 to 11/04/12	1x	--W----					
	KDFW			W	10/31/12	:30	6:28 AM	MSTV120230H	\$1,440.00		1
8	KDFW	Good Day 7a-9a	7a-730a								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.

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		Candidate Discount			10/29/12 to 11/04/12	1x	--W----				
	KDFW			W	10/31/12	:30	7:29 AM	MSTV120530H	\$900.00		1
9	KDFW	Fox 4 News at 5p	5p-530p								
		Candidate Discount			10/29/12 to 11/04/12	1x	--W----				
	KDFW			W	10/31/12	:30	5:14 PM	MSTV120230H	\$1,260.00		1
		<u>Aired Spots</u>		9							

<u>Gross Total</u>	<b>\$7,500.00</b>	
<u>Agency Commission</u>	<b>\$1,125.00</b>	
<u>Net Amount Due</u>	<b>\$6,375.00</b>	<u>Payment Terms 30 Days</u>

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